


BCTV

SPONSORSHIP OPPORTUNITIES





When setting out to create Beauty Coach, celebrity stylists Riawna Capri and Nikki Lee knew they wanted to create an educational platform inspired by the beauty community, for the beauty community. One that truly thrives off innovation and celebrates beauty in every sense of the word. It's a place where the professional and novice can learn, ask questions, challenge themselves, and grow as artists...all in the comfort of their own home.

Together with some of the best in the business, Beauty Coach will be answering all of the biggest questions and taking the guesswork out of beauty. Not only can viewers choose from an extensive library of over 200 step-by-step tutorials, but can also tune in weekly to get the most up to date trend worthy content the beauty industry has to offer. This is literally the only education channel that beauty enthusiasts will ever need!

Professionals and the novice alike who are looking for an all inclusive "one stop" affordable beauty platform where they can educate themselves as well as connect and engage with some of the most creative, credible and talented leaders in the beauty industry.





@RIAWNA

3,860 posts
455k followers
1,628 following



@BEAUTYCOACH_COM

1,358 posts
66.5k followers
362 following



@NIKKILEE901

2,302 posts
211k followers
1,301 following



PLATINUM \$15K

- Episode by Nikki or Riawna
- Episode posted on site free for all
- Extended product Promo video posted on @beautycoach_com and @nikkilee901 @riawna IG. Promo given for sponsor company to use.
- IG live with artists and product company rep
- 5 slides on @beautycoach_com IG story
- Sponsor Company gets 3 All Access Year Passes to give away as promo competition

BLONDE \$8K

- Episode by Nikki or Riawna
- Extended product Promo for company to use and Beauty Coach to post
- IG static post with extended product promo on @beautycoach_com
- 3 slides on @beautycoach_com IG story
- 1 Yearly Pass for giveaway

BALAYAGE \$5K

- Episode by Nikki or Riawna
- IG static post with extended product promo on @beautycoach_com
- 1 slide on IG story @beautycoach_com
- 1 Month All Access Pass

